

# 10 Sizzling Tips To Online Personal Ad Standout!

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We know one of the hardest part of creating your profile is describing yourself to others. If you are going to invest time or money in using any online dating website, you should really focus on writing an attractive profile that will get you more responses. With thousands using personal ads these days, people will not be interested in emailing you if you do not do something to make yourself stand out from the crowd. Following are some time tested nuggets that can definitely assist you in creating a compelling & attention grabbing profile.

## **Honesty is the Best Policy.**

As the saying goes, honesty is the best policy. Honesty is taken seriously at Datingpearl.com and it's the single most important thing to remember when writing a successful profile. It's much



easier to write about yourself if you are honest about who you are. It prevents you from having to spin ways to best sell yourself or guess at what you think other people want to read.

A major part of being honest is not misleading people down the road. People will assume that what you write is true — and you don't want to set people up for a surprise later by stretching the truth in your profile. For example, if you hate mountain climbing, don't say you love it just to grab the eye of an outdoorsy type.

### **Worth Investing?**

Do make up your mind that this is worth spending some time on, or don't even trouble yourself at all. As like in a job interview, you wouldn't submit a thoughtless resume, would you? Online personal ad is about making a good first impression, because there will be no second chance once someone clicks to the next ad.

### **Prepare in Advance.**

Do at least force yourself a bit to do some advance thinking about what to write before you login into any dating site. Don't

waste time waiting until you are faced with a blinking cursor to write your stuffs. Contemplate on how you will describe yourself and the person you hope to find. We suggest writing at least one or two paragraphs, one about yourself, and one about the person you seek. Ask someone you trust (close friends/family members) to read those lines and ask them to comment on how well they reflect who you are and what you want.

### **Give Some Thought Of What Sets You Apart.**

How are you different? What gives you your unique character? If your friends were describing you, what would be the three things they would all say about you? These are good questions to ask yourself as you get ready to write your profile.

### **Put Your Negativity Aside.**

Often times, people start their ad off with, "I'm sick of ... !", "I'm tired of...!" or " I hate Brunette...!" etc. It's advisable not to include this as the first thing that you want to express in your profile ad. It just gives the impression of too many unhealthy relationships or negativity in the past. Instead, try to be more positive & upbeat in your profile. Soon enough you will notice a leap in the response rate.



### **Stay Open & Be Conversational.**

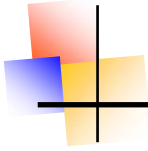
Try to leave formality at the door and write your profile like you are talking to a good friend. Of course, there are some things you might tell a good friend that you probably don't want to include in your profile. It's a good idea to avoid mentioning past relationships and exes, or discoursing on being lonely or desperate. Be optimistic!

### **Show How, Don't Tell.**

The best profiles show, don't tell, who you are at your best. If you are known for being funny, try explaining how or why you are funny - such as, "I've been known to show up to a party in a wig", instead of "I have a good sense of humor." Paint a picture in their minds of the kind of person you are.

### **A Picture is Worth a Thousand Words.**

The importance of this point can't be emphasized more. Your smile, the background that you're photographed in, what you're wearing; they all paint a picture of what you're truly like. Research varies on actual statistics but generally you can expect to get up to 10 times more replies with a photo than without. The reason being people can actually see what you look like and all those who are attracted to you will feel able to



form a connection with you and make contact.

Another noteworthy point to take special attention is your Smile. Smiling is critical to the photo you use in your personal ad and you should always try to present a cheerful face. Very seldom, smouldering and sultry can work as can moody, windswept and interesting. But do give some emphasis to the image you want to portray/convey to others. You should understand that you are promoting yourself online, so do take some care and time to get your picture right. Any old photo to hand may not help you much.

### **Updating Your Profile Often.**

Keep your profile fresh. Every now and then, go back to your profile and update it so to let people know you're still out there.

### **Go Through Your Spelling & Grammar.**

Check your profile for typos and spelling mistakes before you submit it. Show that you spent time thinking about them while



writing your profile. Always proofread your ad & run it through a word processor, such as Microsoft Word so that you can have your spelling & grammar checked.

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